Page 1 of 87 30/07/2013 THE INDIAN DOWN UNDER



HOME EVENTS COMMUNITY FEATURED BOLLYWOOD
AUSTRALIAN NEWS BIZ INDIA BODY MIND SPIRIT DIRECT
FASHION HINDI OPINION RECIPES MATRIMONIALS DO

Indian Film Festival 2013 a great success



Video Balos, Probles Description on severame constiant



Pamela Chapra – Yosh Chapra's wife as the chief gust at IFF says



Simi Orewal and Vidya Balan

By Mariju Mittal

Indian Film Postival (IPF) required by Mind Blassing films and Victorian government was held on May 3—26, 2013, which licked off with a press conference of both-wood stars at ANZ Tower in Melbourne. Pestival highlights included opening night and Bellywood Dance Competition at Federation Square, the line up of films during the 20 day festival included on opening night 100 -year old allern film 'Raja Harish Chandra' and the colour version of Mughal-E-Aussi', Borlay, 'Talkes, Shulay, 'Talkesh and sany ared-hox.

Bollywood goost line-up included impressive MIIFF Amhamador Vidya Balan, Pannela Chopen – Film Doyenne late Yash chopen's wife, Pratitio Deva, Parah Elma, Sirsi Gereval, Estir: Khan and Girsin Komar, As Indian Cinerna is melermating too of Bollywood, I was glad to see that bala is petting a lot of recognition and Indian cinema has some a long way and making a tremendous impact internationally. I feel Indian cinema has identity which is unique and scenatiched.

Press Conference started with IPFM Festival director Mitu Bhownick Large speech. Said Mitu, "This year we celebrate the 300th birthday of Indian rinema and are grateful to the Victorian Government for their support."

Mitu Bhowmick welcomed feetival ambastadur Vidya Balan as she said, "I am truly beamured to be back for another film feetival of Melbourneand I am lucky to have the opportunity to help promote Indian Clasma in Melbourne which has become my second home."

Conference was well coordinated at a great venue. It gave an opportunity to ask and listen to the directors, actors, dancers and choreographers in one go. They divelged the inner workings of einema to all the curious media persons who travelled from all over Australia.

IFFI opening night highlights was the colebration as directors, actors, choreographers came up on stage before the accoming for the Q&A cousion, which was great as they wethed the opening night movie with the sufference. To have them answer spections from up close was quite impressive than otherwise seeing the actors on across. Celebrating 100 years of Indian cinems the FUni Festival humoured Yash Chopra for his constant support to the festival. The search and honour remixed by late Yash Chopra 's wife Famela Chopra Patnelas Chopra wood the use all when the sang two lines of a beautiful song from the remarding rowice Vere Zars. The first Indian silvest flux Raja Harsinchandra that was serected at the festival opening right was amazing to watch how son years and film mould be so measurerising even today.

It was worth watching Telatra Bollywood Dance Competition at Federation. Square which was sudged by Bollywood's most famous choreographer Farsh Shan, dancer and choreographer Prablu Deva, director Rabie Khan, acros Girish Kamar and producer, writer, designer Famila Chopps, Local dance groups performed dances that impressed the judges on the bollywood talent developing in Melbourne. Starmat Dance Group was the winner of the night, Prabbu Deva danded the crowd with his brilliant dance moves on his super his song Mukubala while Famila Khan Joined in and demonstrated her donce moves. Overall it was a great success. Pestival director Mitta Shownick has been a great force behind the featival with Mind Blowing Films attracting an impressive line-up of Bollywood stars who with their pressure give us all curious ones a gimpae of the most famous film imbastry in the world teday.

26/09/2013
INDIA FILM FESTIVE OF MELBOURNE 2014 EVENT IN BOMBAY





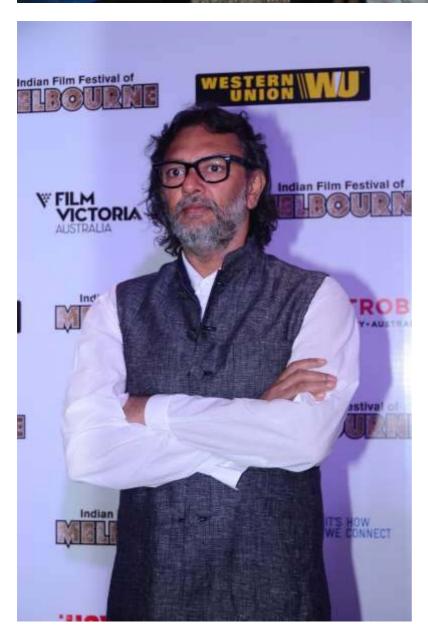
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27/09/2013 BOLD SKY LIMITLESS LIVING



Recently, Malaka Arora too wore a floor length make at an event. She looked prefly gorgeous when she made her latest flashionable appearance at the announcement of indian Film Festival Of Melbourne'. She attended the press meet with Vidya Balan. Soth actors picked up coral colours for this event.



While Vitigs failed to impress in the Anupamae same. Malaika Acora Khan got a thumbs up! The gorgeous and well toned actress. Malaika Arora Khan looked stylish in a coral coloured trilly maxi. The maxi was from Michael by Michael Kors.

The seeveless Michael maxi was trilly from the waist and fed till the foor. Malaka Arora wore this Michael maxi dress with golden accessories. She wore a brown coloured thin leather best that had golden spikes on it. Malakie Arora Khan accessoriesd her bare neck with a golden neckless. She completed the look with purified up high portyfel.

Mataka even wore two finger golden round rings on the left hand. What looked different was the write nail art. Malaka's finger nails were shining in white nail art that looked a little word with this golden and coral look.

However, we final that Malaika Arora Khan Socied gorgeous in this corst coloured Med from Michael. When completed to Vorya Belair who too wore a corelland charcoal grey dual-printed sarea, Malaika did impress us the most!



27/09/2013 Times of India



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27/09/2013 Emirates 24/7 Entertainment



Home >> Entertainment >> Celebrity Gossip

Bollywood round-up: Vidya, Malaika in Oz

Published Friday, September 27, 2013



Indian Bollywood film actress Malaika Arora Khan (L) and Indian Brand Ambassador for the Indian Film Festival of Melbourne, Vidya Balan pose during the announcement of The Indian Film Festival of Melbourne organized by State Government of Victoria, Australia in Mumbai on September 26, 2013. (AFP)

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Indian Bollywood film actress Hema Malini visits fashion designer Neeta Lulla's flagship store to view her new collection in Mumbai on September 26, 2013. AFP Page 10 of 87



Indian Bollywood film actor Amitabh Bachchan attends the launch of the novel 'The Dream Chasers' by Vipul Mittra in Mumbai on September 26, 2013. AFP

Page 11 of 87



Indian Bollywood film actress and Brand Ambassador for the Indian Film Festival of Melbourne, Vidya Balan (L) and Festival Director, Mitu Bhowmick attend the announcement of The Indian Film Festival of Melbourne organized by State Government of Victoria, Australia in Mumbai on September 26, 2013. AFP

28/09/2013 (email received) Daily Bhaskar



Cat fights are a usual thing in Bollywood and while it's fun to get a bite of juicy gossip from here and there, sometimes it's a welcome change to see actresses actually getting along.

Vidya Balan and Malaika Arora Khan were spotted at the event of announcement of the Indian Film Festival of Melbourne. While Malaika looked her usual hot self, Vidya clad in an orange and grey sari looked different in cat eye makeup and ear cuffs.

The two actresses looked at ease with each other and were caught on cam while chatting and having a great time.

Is this the beginning of a new friendship in Bollywood?

Have a look at more photos of the two hotties at the event.

Page 14 of 87 27/09/2013 (email received) ApunKa Choice



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28/09/2013 (email received)



It seems Vidya Balan is taking style cues from Sonam Kapoor and probably the change is for good. The actress was snapped at the announcement event of the Indian Film Festival of Melbourne. She wore an orange and grey coloured Anupamaa sari. Well, saris have been an usual affair for Vidya but this time she tried giving it a twist with her sexy cat eye makeup and ear cuffs.

It was not long back when Sonam Kapoor sported those sexy ear cuffs and looked stunning. And Vidya too looks hot in the pair of ear cuffs.

Click to see the pictures.

28/09/2013

PUBLICATION: JANSATTA, AHMEDABAD EDITION

Jansatta

Vidya Balan, Malaika Announce The Indian Film Festival Of Melbourne
Edition: Ahmedabad Date: 28/09/2013 Page no: 5 Clip size: H: 13 cm / W: 13 cm





28/09/2013 JAIHIND, AHMEDABAD EDITION

Jaihind

Vidya Balan, Malaika Announce The Indian Film Festival Of Melbourne Date: 28/09/2013 Page no: 11 Clip size: H: 13 cm / W: 14 cm





28/09/2013

Edition: Delhi

PUBLICATION: DAINIK TRIBUNE, DELHI EDITION

Dainik Tribune

Australian darshako ko naach-gaane se saji films hai pasand : Vidya Date: 28/09/2013 Page no: 12 Clip size: H: 9 cm / W: 13 cm



आस्ट्रेलियाई दर्शकों को नाच-गाने से सजी

फिल्में हैं पसंद : विद्या

मुंबई, 27 सितंबर (वार्ता)। बॉलीवुड की जानीमानी अभिनेत्री विद्या बालन का कहना है कि आस्ट्रेलियाई दर्शकों को नृत्य संगीत से सजी फिल्में पसंद हैं। विद्या बालन मेलबर्न में होने वाले भारतीय फिल्म महोत्सव की ब्रांड एम्बेसडर नियुक्त की गयी हैं। विद्या बालन को लगातार तीसरी बार इस महोत्सव के लिये ब्रांड एम्बेस्डर बनाया गया है। विद्या बालन ने कहा कि हमारी फिल्मों के नाच-गाने आस्टेलियाई दर्शकों को बेहद पसंद आते हैं। उनकी फिल्मों में यह सब कुछ नहीं होता है। विद्या बालन ने कहा कि हमारे यहां की फिल्मों में जो मानवीय भावनायें दिखाई जाती हैं, वह आस्ट्रेलियाई दर्शकों को बेहद पसंद आती हैं।



मुंबई में 'इंडियन फिल्म फेस्टीवल ऑफ मेलबानं' की औपचारिक घोषणा समारोह के दौरान मलाइका अरोड़ा खान और विद्या बालन कपूर मुस्कान बिखेरते हुए।

28/09/2013

Edition: Pune

PUBLICATION: PRABHAT, PUNE EDITION

Prabhat

India film festival Melbourne Date: 28/09/2013 Page no: 10 Clip size: H: 6 cm / W: 5 cm





28/09/2013 GUJARAT SAMACHAR, AHMEDABAD EDITION

Gujarat Samachar

Vidya Balan to return as IFFM face for third year Date: 28/09/2013 Page no: 4 Clip size: H: 7 cm / W: 13 cm



Edition: Ahmedabad

સતત ત્રીજી વાર વિદ્યા બ્રાન્ડ એમ્બેસેડર

લબોર્ન (ઓસ્ટ્રેલિયા)માં યોજાનારા ઇન્ડિયન ફિલ્મ્સ ફેસ્ટિવલની બ્રાન્ડ એમ્બેસેડર તરીકે સતત ત્રીજીવાર વિદ્યા બાલનની પસંદગી કરવામાં આવી હતી.

વિક્ટોરિયન ગવર્ન્મેન્ટના ટ્રેડ મિશને આ જાહેરાત કરી હતી. પરિણિતા, ડર્ટી પિક્ચર અને કહાની જેવી ફિલ્મોમાં અત્યંત પ્રભાવશાળી અભિનય કરનારી ૩૫ વર્ષની આ અભિનેત્રી મેલબોર્નમાં ખૂબ



લોકપ્રિય છે એવું આ ટ્રેડ મિશને કહ્યું હતું.

વિક્ટોરિયન સરકારના લઘુ વેપાર-ઉદ્યોગ ખાતાના પ્રધાન લુઇસ આશરે કહ્યું હતું કે આ વરસે પણ ઇન્ડિયન ફિલ્મ્સ ફેસ્ટિવલની બ્રાન્ડ એમ્બેસેડર તરીકે વિદ્યા બાલનની પસંદગી કરવામાં આવી હતી. હવે વિદ્યા પોતાની જાતને લક્કી સમજવા લાગી છે કેમ કે દરેક વખત એમ્બેસેડર બનવુ એ શક્ય નથી.

28/09/2013KHABRE AAJ TAK, MUMBAI EDITION

Khabre Aaj Tak

Vidya Balan: Australians love song-and-dance films Date: 28/09/2013 Page no: 12 Clip size: H: 14 cm / W: 8 cm



Edition: Mumbai

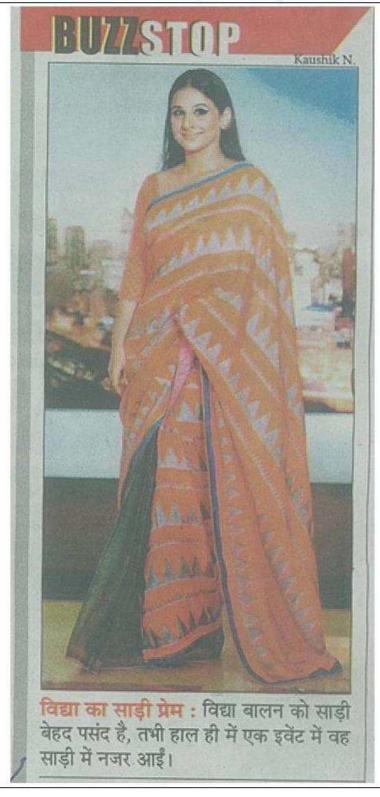


28/09/2013 NAVBHARAT, DELHI EDITION

Navbharat Times

Edition: Delhi

Vidya ka saari prem Date: 28/09/2013 Page no: 1 Clip size: H: 12 cm / W: 6 cm



28/09/2013 Dainik Bhaskar, NOIDA Edition

Edition: NOIDA

Dainik Bhaskar

Weekend Frame
Date: 28/09/2013 Page no: 1 Clip size: H: 9 cm / W: 5 cm



Mahamedha



Melbourne mein Indian Film Festival ki brand ambassdor bani Vidya Bal India Media Me

मेलबर्न में भारतीय फिल्म महोत्सव की ब्रांड एम्बेस्डर बनी विद्या बालन

मेलबर्न (ए)। बॉलीवुड में अपने संजीदा अभिनय के लिए मशहूर विद्या बालन मेलबर्न में होने वाले भारतीय फिल्म महोत्सव की ब्रांड एम्बेसडर नियुक्त की गई है। विक्टोरिया सरकार के व्यापार मिशन के भारत दीरे के दौरान विद्या बालन के नाम की घोषणा की गई है। विद्या बालन को लगातार तीसरी बार इस महोत्सव के लिए ब्रांड एम्बेस्डर बनाया गया है। विद्या बालन ने महोत्सव में ब्रांड अम्बेस्डर बनने पर खुशी जाहिर करते हुये कहा कि यह महोत्सव भारत के युवा एवं नवोदित फिल्म निर्देशको को बेहतरीन मंच उपलब्ध कराता है। महोत्सव में हमारे पड़ोसी देश भी अपनी बेहतरीन फिल्म यहां प्रदर्शित करते है। इसलिये यह महोत्सव मेरे दिल के काफी करीब है। बताया जाता है कि अगले साल होने वाले इस महोत्सव में श्रेष्ठ निर्देशन श्रेष्ठ प्रदर्शन और बेहतरीन फिल्म समेत चार अन्य पुरस्कार भी शामिल किये जाएगें।

28/09/2013 Pudhari, Pune Edition

Pudhari

Edition: Pune

India film festival-2014
Date: 28/09/2013 Page no: 8 Clip size: H: 8 cm / W: 6 cm



28/09/2013 Sangbad Pratidin, Durgapur

Sangbad Pratidin



Edition: Durgapur

Indian Film Festival Melbourne
Date: 28/09/2013 Page no: 11 Clip size: H: 9 cm / W: 7 cm



28/09/2013 Rashtriya Sahara, Delhi Edition

Rashtriya Sahara



Edition: Delhi

Australian ko nritay sangeet wali films pasand Date: 28/09/2013 Page no: 18 Clip size: H: 8 cm / W: 5 cm

> आस्ट्रेलियाइयों को नृत्य संगीत वाली फिल्में पसंद

मुंबई । बॉलीवुड अभिनेत्री विद्या

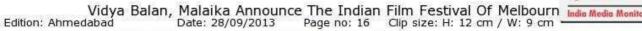


बालन का कहना है कि आस्ट्रेलियाई दर्शकों को नृत्य संगीत से सजी फिल्में पसंद हैं। विद्या बालन मेलबर्न में होने वाले भारतीय फिल्म महोत्सव की ब्रांड

एम्बेसडर नियुक्त की गई हैं। विद्या को लगातार तीसरी बार इस महोत्सव के लिए ब्रांड एम्बेस्डर बनाया गया है। उन्होंने कहा कि हमारी फिल्मों के नाच-गाने आस्ट्रेलियाई दर्शकों को बेहद पसंद आते हैं। उनकी फिल्मों में यह सब कुछ नहीं होता है। (एजेंसियां)

28/09/2013 Sandesh, Ahmedabad Edition

Sandesh







ઓસ્ટ્રેલિયાના વિક્ટોરિયા રાજ્યની સરકાર દ્વારા મુંબઈમાં આયોજીત ફિલ્મ કેસ્ટિવલમાં**ં** બ્રાન્ડએમ્બેસેન્ડ ર વિદ્યા બાલન અને મલાઇક અરોરાએ હાજરી આપી હતી, વિદ્યાએ હંમેશની જેમ સાડીમાં આ ફેસ્ટિવલમાં હાજરી આપી હતી. ઇન્ડિયન ફિલ્મ ફેસ્ટિવલ ઓફ મેલબોર્નની એમ્બેસેન્ડર તરીકે વિદ્યા બાલનને પસંદ કરવામાં આવી છે.

28/09/2013 Mahamedha, NOIDA Edition

Mahamedha



Melbourne mein Indian Film Festival ki brand ambassdor bani Vidya Ba India Media Melbourne Molico NOIDA Date: 28/09/2013 Page no: 11 Clip size: H: 6 cm / W: 9 cm

मेलबर्न में भारतीय फिल्म महोत्सव की ब्रांड एम्बेस्डर बनी विद्या बालन

में लंबनं (ए)। बॉलीवुड में अपने संजीदा अभिनय के लिए मशहूर विद्या बालन मेलबनं में होने वाले भारतीय फिल्म महोत्सव की ब्रांड एम्बेसडर नियुक्त की गई है। विक्टोरिया सरकार के व्यापार मिशन के भारत दीरे के दौरान विद्या बालन के नाम की घोषणा की गई है। विद्या बालन को लगातार तीसरी बार इस महोत्सव के लिए ब्रांड एम्बेस्डर बनाया गया है। विद्या बालन ने महोत्सव में ब्रांड अम्बेस्डर बनने पर खुशी जाहिर करते हुये कहा कि यह महोत्सव भारत के युवा एवं नवोदित फिल्म निर्देशको को बेहतरीन मंच उपलब्ध कराता है। महोत्सव में हमारे पड़ोसी देश भी अपनी बेहतरीन फिल्म यहां प्रदर्शित करते है। इसलिये यह महोत्सव मेरे दिल के काफी करीब है। बताया जाता है कि अगले साल होने वाले इस महोत्सव में श्रेष्ठ निर्देशन श्रेष्ठ प्रदर्शन और बेहतरीन फिल्म समेत चार अन्य प्रस्कार भी शामिल किये जाएगें।

28/09/2013 Sandesh, Ahmedabad Edition (page 1)



28/09/2013 Gujarat Samachar, Mumbai Edition (page 10)

Gujarat Samachar

India Media Monitor

Edition: Mumbai

આપ્યો હતો.

India Film Festival Melbourne Date: 28/09/2013 Page no: 10 Clip size: H: 12 cm / W: 12 cm



28/09/2013 Vijayavani, Bangalore Edition (page 11)

Vijayavani

Vidhya Balan Hatrik. Date: 28/09/2013 Page no: 11 Clip size: H: 5 cm / W: 10 cm





28/09/2013 Rashtriya Sahara, NOIDA Edition (page 18)

Rashtriya Sahara

Australian ko nritay sangeet wali films pasand Date: 28/09/2013 Page no: 18 Clip size: H: 8 cm / W: 5 cm



Edition: NOIDA

आस्ट्रेलियाइयों को नृत्य संगीत वाली फिल्में पसंद मुंबई। बॉलीवुड अभिनेत्री विद्या

बालन का कहना है कि आस्ट्रेलियाई दर्शकों को नृत्य संगीत से सजी फिल्में पसंद हैं। विद्या बालन मेलबर्न में होने वाले भारतीय फिल्म महोत्सव की ब्रांड

एम्बेसडर नियुक्त की गई हैं। विद्या को लगातार तीसरी बार इस महोत्सव के लिए ब्रांड एम्बेस्डर बनाया गया है। उन्होंने कहा कि हमारी फिल्मों के नाच-गाने आस्ट्रेलियाई दर्शकों को बेहद पसंद आते हैं। उनकी फिल्मों में यह सब कुछ नहीं होता है। (एजेंसियां) Edition: Delhi

28/09/2013 Dainik Bhaskar, Delhi Edition (page 1)

Dainik Bhaskar

Weekend Frame Date: 28/09/2013 Page no: 1

Clip size: H: 9 cm / W: 5 cm



28/09/2013 Pioneer, Delhi Edition (page 13)



28/09/2013 Asian Age, Mumbai Edition (page 29)



DATE: 28/09/2013

Edition: Mumbai

Mid Day

Orange delight... Date: 28/09/2013 Page no: 4

Page no: 4 Clip size: H: 9 cm / W: 11 cm





Orange delight

Vidya Balan and Malaika Arora Khan stepped out in similar shades of orange for the Melbourne film festival announcement event.

CAT
EYES: Vidya
seems to have got
back to her cat eye
make up look. Looks like
she is going easy
on her black liquid
eyeliner.



28/09/2013 Hindustan Times, Mumbai Edition (page 5)

Hindustan Times



Party state
Date: 28/09/2013 Page no: 5 Clip size: H: 16 cm / W: 17 cm Edition: Mumbai WHAT: Celebrity event celebrities spotted at an event in the city were Kabir Khan and Mini Mathur dressed in Indian outfits. Vidya Balan wore a traditional sari. Dipannita Sharma and Malaika Arora Khan, wearing western outfits, were the only exceptions. Even dignituries from an Australian state that hosted the event wore saris. Vidya wore a one-of-a kind pair of earrings which covered her entire eer. At one point, one of the earrings detached from her ear and Vidya had trouble putting it back. But there was Malalka Arora Khan, came instantly to her rescue, helping Vidya put the earring Malaika Arora Khan with Vidya back, Vidya Balan

Balan

Dipannita Sharma

Financial World, Delhi Edition (page 16)

Financial World



Edition: Delhi Date: 28/09/2013





Janmabhumi

Vidya Balans Melbourne connection Op size: H: 6 cm / W: 19 cm



CTORIAWE

વિદ્યા બાલનનું મેલબોર્ન કનેક્શન

અન્દિલિયાના મેલબોર્ન સાથે અબિનેત્રી વિદ્યા બિઝનેસ ખાતાના પ્રધાન લઇસ એશરે તાજેતરમાં બાલનનું કનેક્શન છે. ઑસ્ટ્રેલિયામાં ભારતીય મુળના લોકોની મોટી વસ્તી છે અને આ જનસમુદાયના લાભાર્થે તથા ભારત-ઑસ્ટ્રેલિયા વચ્ચેના વ્યાપારિક સંબંધો વધુ દઢ કરવા માટે ઑસ્ટ્રેલિયાના વિક્ટોરિયા પ્રાંતની સરકાર ઇन्डियन हिल्म हेस्टिवल ऑइ मेलजोर्नन् आयोशन **કરે છે. આ ફેસ્ટિવલને મળેલા પ્રતિસાદ બાદ ૨૦૧૪** અને ૨૦૧૫માં પણ તેનું આયોજન કરવાની જાહેરાત વિક્ટોરિયન સરકારના ઈનોવેશન સર્વિસેસ અને સ્મોલ

કરી હતી. એટલું જ નહીં, વિદ્યા બાલને પણ આ ફેસ્ટિવલના બ્રાન્ડ એમ્બેસેડર તરીકે પોતાની ઉપલબ્ધિ દર્શાવી હતી. આ અંગે વાત કરતા ફેસ્ટિવલ ડિરેક્ટર मित भौमिडे अलाव्युं धतुं डे २०१४थी अमे ફેસ્ટિવલને સ્પર્ધાત્મક બનાવવા તથા તેનો વ્યાપ ઓર વધારવા માગીએ છીએ આવામાં વિઘા બાલનનું ફેસ્ટિવલના એમ્બેસેડર તરીકે પાછ કરવું અમારું મનોબળ વધારનારી બાબત છે.

Article: Bharat Times, www.bharattimes.com



Methourne, Sept 7: A desirated group of Hinds lovers, Hand Strickta Sough celebrated 25 years of Hirdi Education is Australia and and 20 years of Hindi as a subject in VCE.

from Monesh Council, VMC, VSL (Victorian School of Language) and others at the Ulen Waverley Community Hall with more than 350 people attending the evening.

Dr. Narendra Agrawal, presideal of HSS briefly intraduced the inception and progress of Hindi Shiksha Sargh and its role in pros-pering Hindi in Australia He emphasised that Rinds had been recognised as one of the priority languages likely to be included in Australian school curricula

Cracbourne, Mr Scinivanar, Commissio VMC and Mr Rakesh Kawra, Connul Indian High Commission who its the lamp to open the evening and addressed the gathering. Begiving with Gunesh vandons, more music and immaculate Radian traditional dance performances for up the stage and brought about a traditional Indian ambience.

porting all languages to Soster in the Australian landscape. Past students who studied Hindr in Victoria slan attended

Apart from proceeding Hinds, the event was also featured dances, speeches, and sichs with Ananya, Bhovesh, Mukul and Khyair as MCs of the evening, who also conducted the raiffe



Digretaries included Mr. Jiele Perera, MP. Dr Ditzesh Srivastava, who has pioneered the cause of Hindi education in Victoria, was he soured on the occasion along with experi enced Hindi teachers, Mrs Theti and Mrs Attahri lais.

Late Dr R S Pandry was specially mentioned for his role as the first filted teacher in Aus-

Mind Blowing bags lm Festival until 2015

indition Government will extend its sup-ort for the Indian Film Festival of Melrune by one year, reinforcing the strong and that exists between the Victorian nd indigg screen indistries.

small Business Louise Asher ac-counced in Mumbai that Mind Blow-ng Films would be engaged to continue delivery of the festival until 2015.

ium Government's fifth large scule trade nanion to India, that the Indian Film Fessed of Melbourne will again offer Victo ian mallowees the diversity and breads Coulture of Indian conoma in 2014 and 955, "Ma Asher mid:

Tam delighted to also amussice that be-tian film star Vidya Balan will return as he Festival's Ambassador''. Me Kaher

Ma Balan said she was delighted to be back as the Brand Ambassador for the Indian Film Festival of Melbourno.

of four new awards: People's Choice, Hest frection; Hest Performance, and Best Int - as a way to acknowledge the Festi-



Mina Bhownick & Louise Asher(right)

welcomed the appointment

"We are delighted to velcome the true scendent Vidya Balon back as our Festi-val Ambassador for IFFM 2014, With IFFM hecoming a competitive festival from next year, we look forward to widon ing the scope and reach of the festival and showcosing a silvent program for 2014, 6 Ms Lange said.



IFFM'14 : Vidya Balan coming!

Bollywood diva Vidya Balan is all set to sizzle here during the Indian Film Festival of Mel-bourne 2014 (IFFM-2014). She is returning as the brand ambas-sador of the festival for the third year in a row. Balan's name was ounced recently during the Victorian government's trade mission to India

I am delighted to ann that Indian film star Vidya Balan will return as the Festival's Ambassador," Louise Asher, Victoria's Minister for Innovation, Services and Small Business; Tourism, Major Events, Employment and Trade said.

Minister for Innovation, Services and Small Business Louise Asher also announced that the Mind Blowing Films would be engaged to continue delivery of the festival until 2015.

Tam pleased to announce the Victorian Government's 8fth large scale trade mission to In-dia, that the Indian Film Festival of Melbourne will again offer Vic-torian audiences the diversity and breadth of culture of Indian



eesa in 2014 and 2015," Ms

Asher said.
"It is always very gratifying to get recognition and apprecia-tion for our work and to have that from a foreign audience in a foreign country makes it all the more special," Vidya Balan added.

Festival Director, Mitu Bhow mick Lange, expressing her hap-piness over Balan's re-appoint-ment, said, "We are delighted to welcome the transcendent Vidya Balan back as our Festival Ambassader for IFFM 2014"

Such projects play a big part

in both cultural and business connections, which is why the Victorian Government is committed to growing our screen industry and growing the Indian Film Festival of Melbourne," Louise Asher said. The Indian Film Festival of

Melbourne is an initiative of the Victorian Government .The festival is not only a celebration of Indian cinema, it is also celebration of the rich culture of India.

Festival events are held in several locations throughout Melbourne, including Federation



ty and Hoyts Melbourne Central. The festival entices many stars of Indian cinema to Australian shores and in previous years. festival guests have included former Ms World and Bodywood star, Priyanka Chopra , Shahid Kapoor , Raju Hirani , Simi Gare wal , Farah Khan, Prabhudeva

In 2014, the festival is seek-ing fresh films from a variety of Indian voices. The program will consist of the best of Bolhwood, feature films, indepen dent cinema and retrospectives. IFFM will also contain a section for its neighbouring countries. inviting filmmakers from Paki-stan, Sri Lanka, Bangladesh and Nepal. This year the festival will introduce three awards: Jury Award for Best Film, Best Direction. Best Performance, and a People's Choice Award.
—SAT Neura Service

MELODY & RHYTHM

Indian Classical Music – bridging the North-South divide

BY MURALI KUMAR*

elbourne: The sound of music, known as Naada in Sanskrit, is defined as "continuous pleasing sensation". Naada is the primordial sound which is the subtlest of all elements Earth, Water, Fire, Air and Ether. The association of Indian music with Hindu philosophy and religious thinking is well documented. Music is cited as a means to the end of ultimate salvation according to Hindu philosophy.

The association of Gods with music follows the intertwining of music and religion; for instance, Lord Shiva is associated with the drum, Lord Krishna with the flute, Goddess Saras-wati with the Veena etc. The common name by which Indian music is referred to is Sangeeta – indeed the ancient texts define Sangeeta as a composite of vocal music, instrumental mu-sic and dance.

For several centuries. throughout the Indian entity these concepts of Naada and Sangeeta, painted on the can-vas of Hinduism, have been a potent unifying force of a di-verse populace in the subcon

In this context, it is important to appreciate that simi-lar concepts have been at the

of both major styles of Indian classical music, i.e., the north Indian Hindustani style, and the south Indian Carnatic style. In both styles, the Raaga (representing the melodic framew and Taala (representing the rhythmic framework) are the two main elements of music. The nomenclature of the structure of the saptaswara system (i.e. seven notes in the musical scale – Sa Ri Ga Ma Pa Dha Ni)

common to both styles. A raaga is essentially a struc tural element which defines the intonation of swaras, as well as their order and duration. The what' and 'how' characteristics of a raaga such as the swaras used and the ascent-descent are defined by the aarohana (the ascending scale) and ava rohana (the descending scale). The permutations and combi-nations of swaras being countless, the possibilities of rangas

e endless. Even today new raagas are created in both styles of music by contemporary musicians and composers. Given the like ness in the underlying concepts it is no wonder that there are several rangas that are similar of even identical between the two styles of music – a couple of popular examples being Hamsadhwani. Keervani. The concept of the tanpura (drone)

providing the basic tone note is very important aspect of both

Music in both styles has been traditionally transmitted and learnt orally rather than textual references. Here again the influence of Hindu philosophy and culture can be seen Hindu religious works such as Vedas, Puranas etc. have been taught and transmitted orally down the generations. This concept and tradition of learning gave rise to the Gurukula system where the student pretty much stayed with the m ter for years, imbibing knowl-edge and skills. In Hindustani music this system is referred to as Gharaanaa, and in Carnatic music it is referred to as Gurukula-vaasam, A Gharaanaa basically represents a lineage of musicians, their generations of disciples and the styles they

Each Gharaanaa has its own unique artistic discipline be-sides the common features of Hindustani music shared by all Gharaanaas. The Gharaa naas are generally named after the names of places they originated from - for example Gwalior, Agra, Patiala, Kiraa-naa, Delhi – or in some cases the name of the founder – for example, Alladiya Khan, In Carnatic music the tradition of Gurukula-vaasam was in vogue several decades ago, but is now less prevalent compar to the Gharaanaas in Hindu-

stani music. In the present day, students of Carnatic music learn from of Carnatic munic learn from their guru(s) for a number of years and then incorporate their own creativity as a result of self-exploration. That said, stalwarts of Carnatic music have created unique styles of their own in terms of various performance aspects which are immortally associated with them – examples are the "GNB style" of vocal maestro GN Balasubramiam, or the "Parur style" of violin maestro MS Gopalakrishnan.

Beyond a point, difference merge between the two styles of music which provide for uniqueness – for instance Hindustani music places special emphasis on the time theory of raugas. That is, there are rules that govern the performance of raugas based on the time of day – this has given rise to raagas categorised as 'morn-ing raagas', 'afternoon raagas etc. This time theory does not apply to Carnatic m raagas can be sung at any time

However, despite these understandable differences. collaboration between the two styles through concepts like the jugal-bandi (featur-



ng one Hindustani music artiste and one Carnatic music artiste) has flourished due to the common foundation that these styles share, which has further strengthened music as the predominant unifying force of India.

One can go on and on...
in summary, though both the
classical music forms of India
have developed from a single foundation, and continue to benefit from each other, they have grown to become two in dependent systems of music on the basis of a variety of musi-cal and performance considerations. These highly sophisti-cated forms of music that have withstood the travails of the Indian civilization and polity for many centuries are indeed a source of great pride to the people of Indian origin.
* Indian classical musi-

cian, Artistic Director - RoagaSudha School of Carnatic Music, and President – Federation of Indian Music & Dance Victoria); www.raaga sudha.com.au

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'Bollywood and Beyond' to showcase off-beat Hindi films





Representational Picture

Mind Blowing Films, a leading Indian film distributor that also organizes the annual Bollywood. Film festival in Melbourne, kicked off its new effort by holding a special screening of Anand. Gandhi's 'Ship of Theseus.'

The screening was attended by the well known Australian film director Paul Cox, who is soon going to shoot his next film in India next year.

MBF's Director, Mitu Bhowmick Lange said with the growing Indian diaspora Down Under and Bollywood lever catching up across Australia, the time was right to introduce the Indian parallel cinema.

"We thought there was a need to showcase that Bollywood is not all about masala movies, song and dances. Bollywood is also about a different cinema which is meaningful and sensitive.

"We have been getting lots of request to bring in off-beat and regional movies in Australia and Bollywood and Seyond' is just a part of that," Lange said.

The MBF's Bollywood and Beyond' will screen Shahid' on Friday across Australia in over 6 opens halls.

"The audience for such films is not very huge when you compare it to a massia move. So, we have planned to keep the number of screens for such films to only 6-7 across Australia," Large said.

"Dur aim is to showcase and generate awareness about the Indian parallel cinema. So, profit making is not on our mind right now. Such off-beat movies have been and will be a part of our annual Film festival but one can now watch it outside the festival as well," she added.

(Agencies)

Latest Newsfrom Entertainment News Desk



21/10/2013

WEBSITE: INDIAWEST



Bollywood

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'Bollywood and Beyond' to Showcase Off-Beat Hindi Films



Actines Veya Baker (r) is seen with Mau Shownick Lange, director of Mind Blowing Fains, Melbourne-based flair distribution company, of a press meet for the Indian Film Festival of Melbourne-Bayer 28 in Municial (Marrier Mengarin photo)

MELBOURNE, Australia

Hindi film lovers will now get a chance to watch off-beat Bollywood movies under the new initiative of Melbourne-based film distribution company. Mind Blowing Films (MBF), called "Bollywood and Beyond,"

Mind Blowing Films, a leading Indian film distributor that also organizes the annual Bollywood Film Festival here, kicked off its new effort by holding a special screening of Anand Gandhi's "Ship of Thesus."

The screening was attended by well-known Australian firm director Paul Cox, who is going to shoot his next film in India in 2014.

MBF's Director Mitu Bhowmick Lange said that with the growing Indian diaspora in Australia, and Bollywood fever catching up across the country, the time was right to introduce Indian parallel cinema.

"We thought there was a need to showcase that Bollywood is not all about 'masala' movies, song and dances. Bollywood is also about a different cinema which is meaningful and sensitive.

"We have been getting lots of requests to bring in off-beat and regional movies in Australia and 'Bollywood and Beyond' is just a part of that," Lange said.

MBF's "Bollywood and Beyond" screened "Shahid" Oct. 18 in over six movie theaters across Australia.

"The audience for such films is not very huge when you compare it to a 'massis' movie. So, we have planned to keep the number of screens for such films to only six to seven across Australia," Lange

"Our aim is to showcase and generate awareness about indian parallel cinema. So, profit-making is not on our minds right now. Such off-beat movies have been and will be a part of our annual film festival, but one can now watch them outside the festival as well," she added.





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The Freshish test a natural programming calebrating 100 years of instancements and carebrating the Shattman consent of Votages and Son Amiliatin functioner with a comultie retirespective of their work.

In a terrarchibite count, the bestook queried with Rape Herstechnesise, the or first fridan New year makes, that took contensed in New Ye existing or 100 years while its previous in Branday, The feature stated with the Australian Previous off Contenty Talkey, is Contenty of Select with its province or Caryma.

Other highlights were the Australian premiers of May Year's The Hallocket European Males. Augment promise of the Resistant For Just, Other in the positionary many more time. Like mast hallow the Franchist about the world. STM programs from that exposed in Fallian German of 480 page.

Reyword section screens the illustrationes that have love commencing and oritizely acclaimed. This "Departs Solyword section agrees the New Visions in Indian Charles to the agreed parts and arthrops byte-order, and the World in Bullacohomic sections and the Worst in Bullacohomic sections are reagreement, countries like Festion Solepactors, Set Lorks and Reput Thous Stratistic beaution in their particular, sectionly at other key international file legislates and reservence.

IFFM PROVIDER A UNIQUE PLATFORM FOR VICTORIAN TALENT

Through do Weenen Union Street File Competition, wany pro-Victor have been structuring that each of the feature. Judged by the print Australian Trimination, Paul Cya. and beans director faith Moon. The au-perings close of purpose of the earth Paul is dispolately from to every with no street, the properties in the earth Paul is dispolately from to every with no standing or authorospectime.

The winners not only win a kip to trolls, but also get a change to main the liegance of the industry' sell the Vojonie.

winner of the Wesser's Union Short Fibri Compatition 2012, Jahan

The PV Sport Pin Competition is a fertilistic apportunity for the makers to absolute the processor that common and type is without by regionally whose the makers that are introduced much lossed must be appropriate from the makers that are introduced much lossed must be PVM disposed much as the area of the foreign such as a synattic in the pure present such as in yearth in the pure presented as a synattic in the purpose of the purpose of the purpose presented as a synattic in the purpose of the purpose of the purpose presented as a synattic in the purpose of the purpose

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Through the Tajeros believes of Eurose Contquetters, 1974 emissional and have sing age group and although to singly the reage of Employee and all dones their models using , satigle by yourse of the loggest remain in the country, the Protruction, Erect State and Euro State (Watersey were familiar or wave a loggest your time Moving Jahanni of Hosti Protrictions, while if each titled benefits of the best periods a log to locate Protrictions, while if each titled benefits the best periods a log to locate

FPM WASTER CLASSES - Learn from the Beasters Over the less from parts for masters and the lower have that a time apportunity as not any learn to around the britishing great that also engages and where there this and there.

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09.01.2014 if.com.au



IFFM Archive 2014 Mon 20/01/2014

If.com.au

Surprising results at Australian cinemas

By Don Groves

Occasionally the Australian box-office produces results that the trade doesn't expect: the latest examples are last weekend's debuts by 47 Ronin and Jack Ryan: Shadow Recruit.

A 3D action-adventure set in mythical Japan about a half-breed slave (Keanu Reeves) who joins a band of samurai in a quest for vengeance, 47 Ronin collared \$1.77 million, the highest per-location average (\$9,700) of any wide release.

That's rather better than most executives- apart from distributor Universal- had expected, particularly in view of the lousy US figure of \$US37.6 million. The budget reportedly was \$175 million- a rash amount to entrust to first-time feature director Carl Rinsch- so the studio will probably take a sizable hit.

Jack Ryan: Shadow Recruit, which has Chris Pine taking over the role played by Alec Baldwin, Harrison Ford and Ben Affleck, nabbed \$2.1 million in four days plus \$46,000 on Wednesday night previews at five screens.

Pro-rata that's a stronger opening than in the US where the Kenneth Branagh-directed action thriller took a measly \$15.6 million last weekend. Both titles benefitted from a gap in the market for male-skewing action fare, although Jack Ryan clearly has a broader appeal.

Overall Australian takings amounted to \$18.7 million, just 3% down on the prior weekend. Disney's animated blockbuster Frozen ruled the roost, raking in \$2.5 million in its fourth outing, and \$27.7 million to date.

Strong word of mouth sustained WWII drama The Book Thief, which fetched \$2.16 million in its second weekend (off 11%), propelling its total to \$6.2 million.

Disney's Saving Mr. Banks eased by 21% to \$1.78 million in its second outing, taking its tally to a sturdy \$5.5 million.

The 10 Academy Award nominations for American Hustle had a palpable effect as the comedy-drama rose by 2% to \$689,000 in its sixth weekend, banking \$11.3 million thus far.

Jonathan Teplitzy's The Railway Man advanced to \$5 million after pocketing \$481,000 in its fourth frame, down by just 16%.

Joel and Ethan Coen's Inside Llewyn Davis, which stars Oscar Isaac as a fictional folk singer in New York in the 1960s, rang up \$245,000 on 32 screens. That's a decent but not dazzling opening for the directors of True Grit and No Country for Old Men.

Spike Jonze's Her, which features Joaquin Phoenix as a lonely writer who becomes enamoured of a computer-generated voice (Scarlett Johansson), launched on the same number of screens and delivered \$303,000.

Still, maybe those figures aren't so surprising given Llewyn Davis has earned \$11.1 million in the US while Her has conjured up \$15 million after three weeks on limited screens and two weekends of wide release.

Mind Blowing Films' Dhoom 3 is now the highest-earning Bollywood film ever in Australia with \$1.7 million, surpassing the same distributor's 3 Idiots.

TimeOut





latest features

Solid Collaboration

Teaming up with The Smith Family, The Solid State has just released the first film in a series of shorts, which shine a light on the struggles of children from disadvantaged backgrounds.

Crossing Cultures

by Jon Payne | February 12, 2014 12:02 | Edited February 12, 2014 12:04

The Western Union Short Film Competition is on the lookout again for emerging new talent from India and Australia.



The Western Union Short Film Competition, part of the Indian Film Festival of Melbourne (IFFM). Bollywood and Beyond takes the works of aspiring young talent from India. Australia, and New Zealand and circulates their messages throughout the broader cultural community.

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Federation University - 7/2/2014



Footscray City Films 7/2/2013





IFFM Archive 2014 7/2/2014



Mee Too posted a link to Film & Television Institute's timeline. 12:58pm



Indian Film Festival Melbourne www.iffm.com.au



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To all Film & Television Institute filmmakers! Have your work viewed by some of the world's most respected industry figureheads and go into the running for a trip to India. For free! The Western Union Short film comp, proudly presented by the folks at the Indian Film Festival of Melbourne, is here. Details below: http://www.iffm.com.au/comp.html





To all NIDA filmmakers! Have your work viewed by some of the world's most respected industry figureheads and go into the running for a trip to India. For free! The Western Union Short film comp, proudly presented by the folks at the Indian Film Festival of Melbourne, is here. Details below: http://www.iffm.com.au/comp.html

Indian Film Festival Melbourne

www.iffm.com.au

Mee Too posted a link to NMIT (Northern Melbourne Institute of TAFE)'s timeline.

Indian Film Festival Melbourne www.iffm.com.au

To all NMIT filmmakers! Have your work viewed by some of the world's most respected industry figureheads and go into the running for a trip to India. For free! The Western Union Short film comp, proudly presented by the folks at the Indian Film Festival of Melbourne, is here. Details below: http://www.iffm.com.au/comp.html



Mee Too posted a link to Queensland School of Film and Television's timeline.

Indian Film Festival Melbourne www.iffm.com.au

To all QSFT filmmakers! Have your work viewed by some of the world's most respected industry figureheads and go into the running for a trip to India. For free! The Western Union Short film comp, proudly presented by the folks at the Indian Film Festival of Melbourne, is here. Details below: http://www.iffm.com.au/comp.html

☐ Include Only Me activit

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Mee Too posted a link to Queensland School of Film and Television's timeline. 2:22pm

Indian Film Festival Melbourne www.iffm.com.au

To all QSFT filmmakers! Have your work viewed by some of the world's most respected industry figureheads and go into the running for a trip to India. For free! The Western Union Short film comp, proudly presented by the folks at the Indian Film Festival of Melbourne, is here. Details below: http://www.iffm.com.au/comp.html



To all QUT filmmakers! Have your work viewed by some of the world's most respected industry figureheads and go into the running for a trip to India. For free! The Western Union Short film comp, proudly presented by the folks at the Indian Film Festival of Melbourne, is here. Details below: http://www.iffm.com.au/comp.html

Indian Film Festival Melbourne

www.iffm.com.au



To all Raffles filmmakers! Have your work viewed by some of the world's most respected industry figureheads and go into the running for a trip to India. For free! The Western Union Short film comp, proudly presented by the folks at the Indian Film Festival of Melbourne, is here. Details below: http://www.iffm.com.au/comp.html





Mee Too posted a link to SAE Institute, Perth's timeline.

2:21pm

Indian Film Festival Melbourne www.iffm.com.au





Mee Too likes SAE Institute, Perth.



SAE Institute, Perth Education



Mee Too posted a link to QPIX's timeline.



Indian Film Festival Melbourne www.iffm.com.au



To all QPIX filmmakers! Have your work viewed by some of the world's most respected industry figureheads and go into the running for a trip to India. For free! The Western Union Short film comp, proudly presented by the folks at the Indian Film Festival of Melbourne, is here. Details below: http://www.iffm.com.au/comp.html



To all Sunshine Coast TAFE filmmakers! Have your work viewed by some of the world's most respected industry figureheads and go into the running for a trip to India. For free! The Western Union Short film comp, proudly presented by the folks at the Indian Film Festival of Melbourne, is here. Details below: http://www.iffm.com.au /comp.html

Indian Film Festival Melbourne www.iffm.com.au

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2014 INDIAN FILM FESTIVAL OF MELBOURNE INTRODUCES IFFM AWARDS

[Wed 19/02/2014 01:17:31]

By Press release

The 2014 Indian Film Festival of Melbourne (IFFM) is proud to announce the establishment of an international competition in 2014 with the presentation of the Indian Film Festival of Melbourne Awards.

The festival is the southern hemisphere's greatest annual celebration of Indian cinema and takes place from Thursday 1 to Friday 11 May.

The inaugural Indian Film Festival Awards (IFFM Awards) will honour films in five categories: Best Film, Best Performance, Best Director, Best Independent Film and the People's Choice Award. This will be the first Indian cinema awards of its kind in Australia.

A select number of narrative feature films will be invited into competition. The films will be judged by an International Jury of prominent Indian and Australian film industry figures from a wide range of backgrounds. The stellar list includes award-winning Australian director Phillip Noyce (Rabbit Proof Fence, Dead Calm, The Quiet American); world renowned Australian film editor Jill Bilcock (Strictly Ballroom, Elizabeth, Moulin Rouge, Red Dog and Shekhar Kapur's upcoming Paani) and 2013 Gold Jury member for the Mumbai Film Festival;celebrated Indian film maker, Raju Hirani (Munnabhai MBBS, Lage rahoo Munna Bhai and 3 Idiots) Indian actress, producer and television presenter Simi Garewal; Rajeev Masand, one of India's most respected film critics (The Indian Express, Star News, CNN-IBN, GQ India), and Indian actress, director, writer and producer, Suhasini Maniratnam.

Winners of the Indian Film Festival of Melbourne Awards will be announced at the Festival.

Says Festival Director Mitu Bhowmick-Lange, "We are thrilled to announce the inaugural Indian Film Festival of Melbourne Awards. The Awards continue to build the festival's reputation as an important international showcase for contemporary Indian cinema."

India's most revered actress, Vidya Balan returns in 2014 as Festival Ambassador. This caps off a stellar year for the actress. Vidya was a 2013 Cannes Jury Member and in January was awarded the Padma Shri, the fourth-highest civilian award given by the Indian government. Vidya Balan will be in Melbourne to launch the festival program on March 28.

IFFM continues to offer a window into the future of filmmaking. The Western Union Short Film Competition is now open to filmmakers from India and Australia. Go to www.iffm.com.au/comp.html for full application details.

The Indian Film Festival of Melbourne was established in 2012 as an initiative of the Victorian Coalition Government and presents a broad, curated program of more than thirty films, ranging from Bollywood to art house and the sub continent, as well as master classes. In 2014, the festival presents a world-class program of films across three Melbourne cinemas. The full IFFM program launches March 28

For more information go to www.iffm.com.au Facebook www.facebook.com/pages/Indian-Film-Festival and Twitter twitter.com/#!/IndianFFMelb



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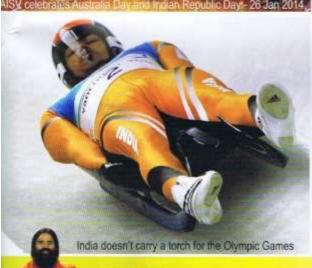
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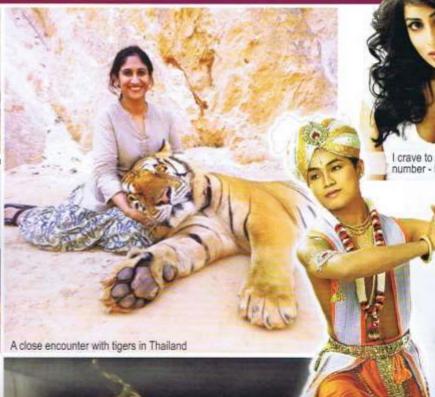


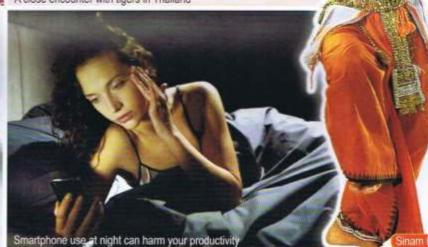
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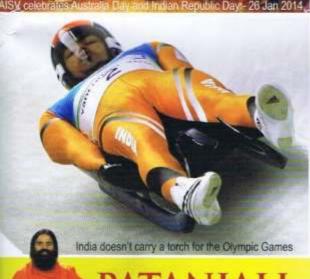
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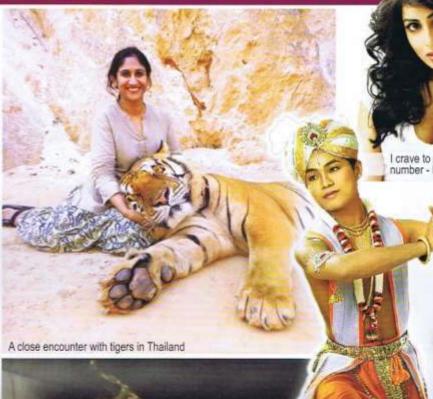


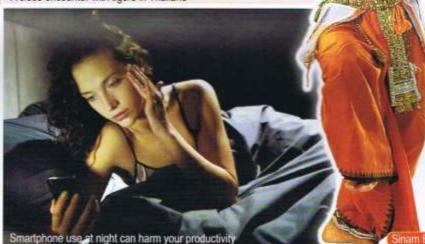








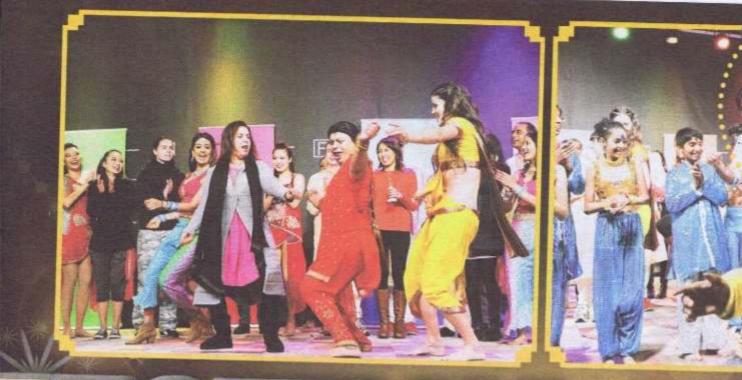




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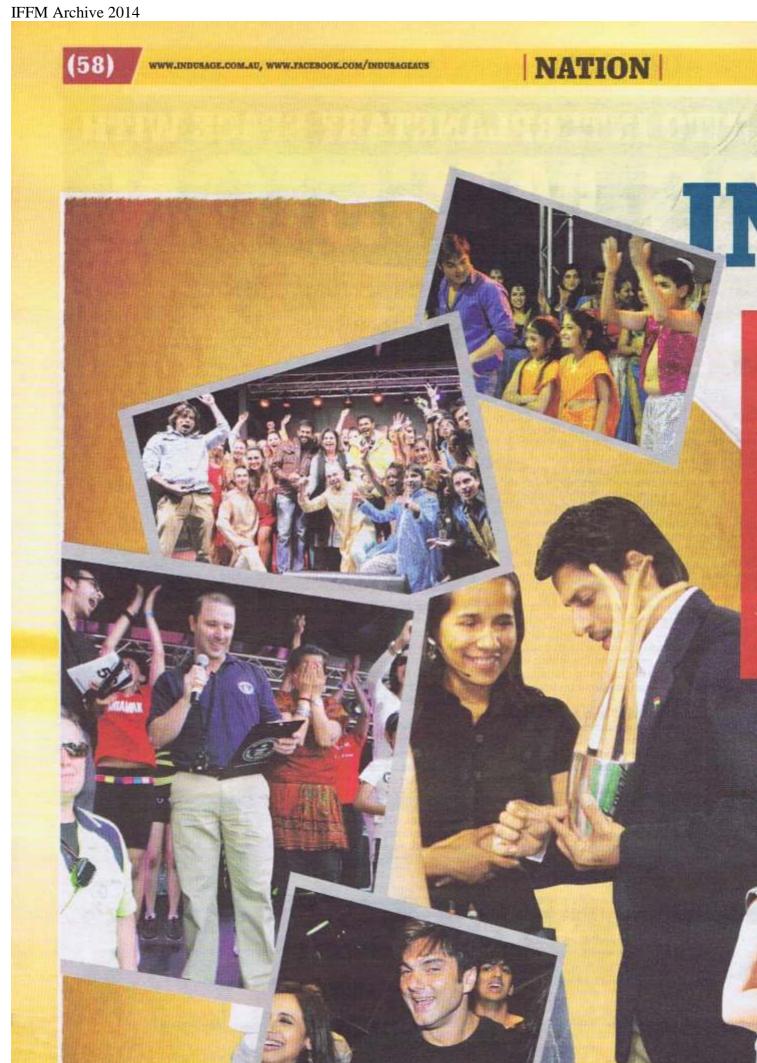
EINFORCING AUSTRALIA'S LOVE FFAIR WITH INDIAN CINEMA

bay Talkies only three days after its gala screening in Cannes. Raja Harishchandra being a silent movie was accompanied by live music by musicians. It was a treat never to be forgotten.

Other highlights included the Australian premiere of Mira Nair's The Reluctant Fundamentalist, introduced by the Australian legend Greg Chappel, the Australian premiere of Pakistani film Josh introduced by its lead actor drawing much appreciation, and Australian premieres of award winning films like Gattu, Anhey Ghoehey Da Daan, ID and Delhi in a Day as well as

National Award winning designer Sabyasachi Mukherjee talking about story-telling with fabric, IFFM offered a unique chance to pick the brains of the leading lights of the world's busing the story of the story of the story of the world's busing the story of the story of the world's busing the story of the world's busing the story of the world's busing the story of the

Meanwhile, emerging directors from India, Austrathe audiences react as they watch. Since my participation I've secured de velopment funding for a feature film from Film Victoria and established a YouTube channel with 80,000+ subscribers and over 300,000 views a month. Victorian winner



IBLAZONS THE GLORIC SINIGIBOU

IFFM AMBASSADOR- THE ONE AND ONLY

The transcendent Vidya Balan, winner of National Award, Cannes jury member and the most global face of the changing landscape of Indian Cinema stepped in to become the festival's brand ambassador giving the festival much depth, popularity and warmth.

"Vidya Balan, is an excellent actress and a great asset as a Brand Ambassador." said Councillor Gautam Gupta.

IFFM PROGRAMMING: OVER 90 RE-MARKABLE FILMS IN 2 YEARS!!

In IFFM 2012 the festival screened over 35 films not only from India but also the subcontinent, with over 18 Australian premieres and 2 International premieres.

In 2013 the festival screened a fantastic selection of over 60 films in ten languages, including 17 Australian premieres.

The Festival had a robust programming celebrating 100 years of Indian cinema and celebrating the illustrious careers of Yash Chopra and Shri Amitabh bachchan with a versatile retrospective of their work.

In a remarkable coup, the festival opened with Raja Harish chandra, the very first Indian film ever made, that was screened on May 3 exactly a 100 years after its premiere in Bombay. The festival closed with the Australian Premiere of ' Bombay Talkies ', screening 4 days after its world premiere in Cannes.

Other highlights were the Australian premiere of Mira Nair's 'The Reluctant Fundamentalist', Australian premiere of the Pakistani film 'Josh', 'Delhi in a Day'

Festivals around the world, IFFM programs films that represent Indian cinema in all its glory.

The 'Hurrah Bollywood' section screens the blockbusters that have been commercially and critically acclaimed.

The 'Beyond Bollywood' section screens the new voices in Indian cinema to the regional gems and arthouse favourites. and the 'From the Subcontinent' screens films from our neighboring countries like Pakistan Bangladesh, Sri Lanka and Nepal. These films are curated based on their content, visibility at other key International film festivals and relevance.

IFFM enjoys a strong team of curators. including National award winning filmmaker Onir, who worked throughout the year securing the best films for the festi-

IFFM PROVIDES A UNIQUE PLAT-FORM FOR VICTORIAN TALENT

Through its Western Union Short Film Competition, every year Victorians have been showcasing their work at the festi-

Judged by the prolific Australian filmmaker, Paul Cox and Iconic director Kabir Khan, this is perhaps one of the only competitions in the world that is absolutely free to enter with no handling or submission fees.

"The winners not only win a trip to India, but also get a chance to meet the legends of the industry" said the Victorian winner of the Western Union Short

Film Competition 2012, Jehan Ratnatunga.

"The IFF Short Film Competition is a fantastic opportunity for film makers to showcase their content and have it watched by legendary Indian film makers that are otherwise hard to reach especially from Australia. Working with a respected festival such as IFFM helps establish your name as a ator - and you get fantastic exposure through IFFM press releases and ultimately you can see your content up on the big screen. It's a thrilling experience to hear the audiences react as they watch. Beyond this, for those fortunate enough to win, the prizes (which include a trip to India) - bring you even more opportunities! It's a great experience and one I highly recommend! Since my participation in 2012, I've secured developmental funding for a feature film from Film Victoria, and established a YouTube channel with 80,000+ subscribers and over 300,000 views a month" he added.

Through the Telstra Bollywood Dance Competition, IFFM encourages all - from any age group and ethnicity to enjoy the magic of Bollywood and dance their troubles away. Judged by some of the biggest names in the country, like Prabhudeva, Farah Khan and Kabir Khan, Victorians were thrilled to shake a leg with the 'Micheal Jackson of India' Prabhudeva . while Farah Khan awarded the best dancer a trip to India!



also engage and share their thoughts with them. Whether it was National Award winning designer Sabyasachi Mukherjee talking about

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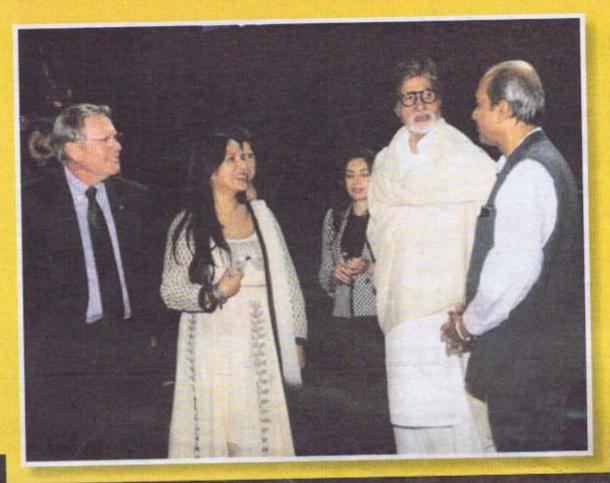
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SUPPORT EXTENDED FOR THE STILM FESTIVAL OF MEI



OUR REPORTER

he Victorian Coalition.
Government will extend its support for the Indian Film Festival of Melbourne by one year, reinforcing the strong bond that exists between the Victorian and Indian screen industries.

Minister for Innovation, Services and Small Business Louise Asher announced in Mumbai that Mind Blowing Films would be engaged to continue delivery of the festival until 2015.

"I am pleased to announce, on the Victorian Government's fifth large scale trade mission to India, that the Indian Film Fes-

tival of Melbourne will again offer Victorian audiences the diversity and breadth of culture of Indian cinema in 2014 and 2015," Ms Asher said.

"I am delighted to also announce that Indian film star Vidya Balan will return as the Festival's Ambassador", Ms Asher said.

Festival's Ambassador", Ms Asher said.

Ms Balan said she was delighted to be back as the Brand Ambassador for the Indian Film Festival of Melbourne.

"The festival is close to my heart as it provides a perfect platform for young upcoming film makers and showcases the best of films not only from India but also our neighbouring countries."

"I am very excited about the festival now having a competitive edge with the 4 awards that have been announced. It is always very gratifying to get recognition and appreciation for our work and to have that from a foreign audience in a foreign coun-

try makes it all the more spe said.

Festival Director, Mitu B welcomed the appointment

"We are delighted to we scendent Vidya Balan back Ambassador for IFFM 20 becoming a competitive feyear, we look forward to wir and reach of the festival, a vibrant program for 2014."

Ms Asher said the Festi nent Indian filmmakers a fessionals and provides an gram of master classes.

"This promotes Victoria tional screen production creates great opportuniti screen practitioners.

"As well, the Festival will troduction of four new a

Film Festival of

WESTERN WILL

Hope is theme of sho competition

Talented young filmmakers offered a chance to showcase their work and win

t's an opportunity of a lifetime for talented young filmmakers looking to make their ideas a reality. The Indian Film Festival of Melbourne (IFFM) in cooperation with Western Union have developed the Western Union Short Film competition, whose theme in 2014 is 'hope'. The competition is open to entries from Indian and Australian filmmakers who can submit a ten-minute film which references the theme of 'hope'. The closing date for applications is February 28.

The annual competition supports and encourages the careers of young filmmakers from India and Australia, and fosters industry ties between the two countries. Two winners, one Australian and one Indian will be chosen from the submissions and the winning films will be screened

at The Indian Film Festival of Melbourne in April-May 2014. The winning Indian filmmaker will travel to Melbourne as a guest of IFFM, where they will meet Australian and Indian filmmakers, and the Australian winner will travel to Mumbai, the home of Bollywood.

Entrants will be judged by a panel of film industry leaders from India and Australia, including film directors Paul Cox and Nikhil Advani, who will choose one Indian and one Australian winner, IFFM Director Mitu Bhowmick Lange said, "Every year we are thrilled with the wonderful fresh ideas coming from aspiring film makers from Australia and India. This year, with the topic of 'hope' we are excited to see what great films the competition will inspire."

The 2014 Indian Film Festival

of Melbourne (IFFM) has been growing in popularity since its inception, and in 2014 it will be held in April and May, presenting a broad, curated program of films ranging from Bollywood to art house and the sub continent, along with a series of masterclasses presented by some of India's finest filmmakers and industry leaders.

Jehan Ratnatunga was the 2013 Australian winner, and is grateful for the opportunities the competition has given him. "Not only was my film watched by Indian film makers that are otherwise hard to reach especially from Australia, but since winning the award I have secured development funding from Film Victoria and established a YouTube channel with 80,000 + subscribers and over 300,000 views a month," he stated.



IFFM brand ambassa

The competition offers filmmakers the opportun to showcase their talent to discerning panel of judge wide range of audience fi

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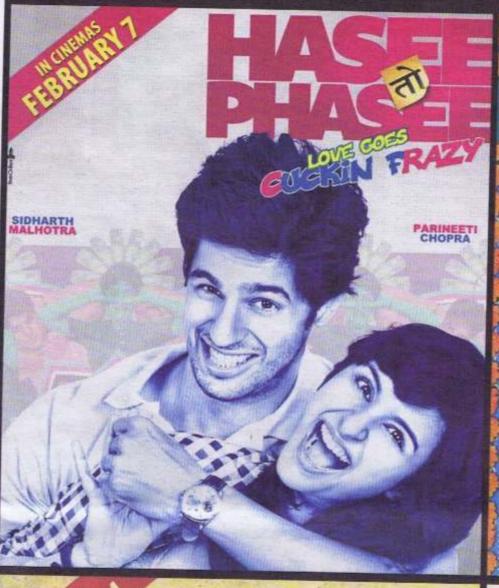
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Mind Blowing Films p











AGE I DECEMBER 2013

mantic comedy film en directed by Punit

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NIKITA SHARMA, NEW I

M

Imran believes that the filt ples and the family audience reach out across the audience films family friendly," he said a the trailers. The songs and dia tric and peppy.

Imran said," 'Chewing Gum the moment I heard it". It

is his personal favoriteas it hat As Imran and Kareena have on screen pair in 'Ek Main At Punit Malhotra movie, the ex Pyaar Mein' are very high. does he feel about it, Imran a kind of thing, which is a

a kind of thing, which is a and it doesn't really affect mately, you have to wor without thinking about i

Talking about his chara film, Sriram Venkat, he sa guy on earth who doesn't friends, life or the country ikes to have fun and is a bi

likes to have fun and is a his have a sense of maturity for makes him the clear 'black' she "My Casanova character in the nit. He used to come shirtless sets, joked around with the cree" I did exactly what he does alwass living his life," he added.

Kareena's character, Dia is a bring a change and fights for way, no

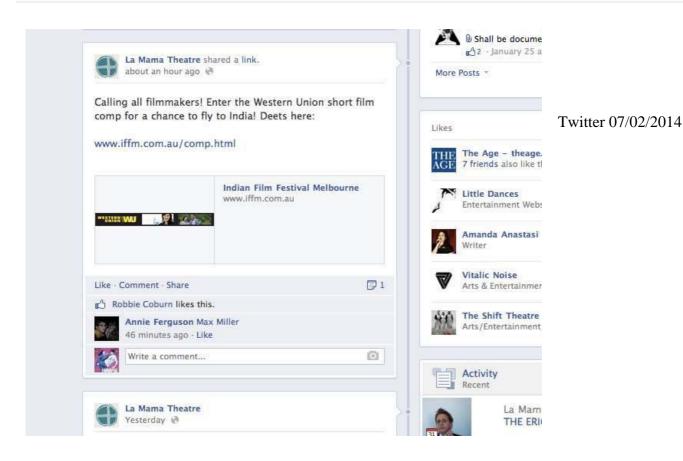
IFFM Archive 2014





La Mama Theatre @LaMamaTheatre - 1h

Calling all filmmakers! Enter the Western Union short film comp for a chance to fly to India! Deets here:... fb.me/2D1N9y7fY



DearCinema.com retweeted you

5h: The wonderful folks at @DearCinema reckon you should enter our Western Union short film comp tool Check it out .dearcinema.com/call-forentry.....

Twitter - 11/02/2014





Film Victoria @FilmVictoria - 15m

RT @IFFMelb: Our lovely festival director @mitublange chatting to @SBS's Savita Soni about WU short film comp: _sbs.com.au/yourlanguage/h_____.



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Gonul Serbest retweeted a Tweet you were mentioned in Feb 7: #Indian #Film Festival of #Melbourne to begin from May 1 _buff.ly/1g0lW4B @IFFMelb @mitublange @gigiserbest #ausindia

Feb 7



Michael Ciccone, Truce Films and Nicholas Clifford retweeted you

19h

21h: 2day's story of #hope from the @TROPFEST vault: @nicko_clifford's film, still a knockout 1 year on. #WUShortFilmComp _iffm.com.au/comp.html







Twitter - 13/02/2014

Filmlnk retweeted you

5h: Check out past Western Union short film comp finalist Jehan Ratnatunga chatting to the lovely folks at @filminkl _filmink.com.au/news/crossing-_...



Twitter - 14/02/2014

Kaiya Jones, Nat McMullin and Divya Thapar retweeted you

18h

Feb 18: Just saw #Coping from @TROPFEST finalist @KaiyaJ. Heart melting. Such stories of #hope R rare & beautiful #WUFilmcomp _iffm.com.au/comp.html







Indian Link Feb 2014



